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International Space and Defense Giant Triples Its Investment in DataDrill Software

Fredericksburg, VA, August 27, 2009 – Distributive Management and its DataDrill performance measurement software have continued to outperform expectations for one of the world's largest space and defense organizations, headquartered in St. Louis, MO. The DataDrill metrics dashboard software was selected to standardize and centralize the collection and reporting of multiple project, program and organizational performance measures.

The business provides end-to-end services for large-scale systems that combine sophisticated communication networks with air, land, sea and space-based platforms for military, government and commercial customers. Since its original purchase of DataDrill software, the global giant has invested in four additional programs, each with the capability to support hundreds of projects across the enterprise.

The majority of these projects are housed in classified research and development environments.

“Each project and business area, particularly high-security areas, wants individually customized information,” says Distributive Management’s Peter Baxter. “Using additional DataDrill portals, they can centralize and standardize measurement reporting, gaining exceptional visibility across the enterprise while in no way compromising the integrity of each program’s performance reporting.”

The company has also made a move to convert some its DataDrill licenses to a more flexible, floating license structure. Floating licenses are a cost-effective way to support multiple executive and manager users across projects, programs and geographical locations. “Their strategic deployment decisions allow a far greater number of programs and users to benefit from automated measurement system technology, greatly reducing the collection and reporting burdens and increasing accessibility to decision-information,” adds Baxter.

To learn more about DataDrill, please visit Distributive Management at www.distributive.com.

About Distributive Management and DataDrill

Distributive Management is the leading provider of quantitative management and performance measurement solutions for use in projects and across the enterprise. DataDrill enables companies to more easily and more effectively implement measurement and metrics dashboards in support of project management, performance reporting, process improvement and initiatives such as CMMI. DataDrill is being used in a wide range of industries, including defense, software/IT, technology, telecommunications, banking, and insurance. DataDrill’s customers include Arbitron, Boeing, BAE Systems, Booz Allen Hamilton, GEICO, GE, Hewlett Packard, Lockheed Martin, NASA, Northrop Grumman, Rockwell Automation, Raytheon, SAIC, and Spansion. Find more information about Distributive Management and DataDrill by contacting us or by visiting our website at distributive.com.

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Press Release

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