



Press Release
For Immediate Release



**DataDrill EXPRESS is Selected as Organizational Measurement Tool
by Leading International Supplier of Automotive Electronics**

Fredericksburg, VA – September 18, 2008

Distributive Management announced today that a global supplier of automotive electronics has chosen Distributive's DataDrill performance measurement software to automate and centralize the collection and reporting of CMMI-focused project and organizational metrics.

The business, a Mexican division of its German parent company, is implementing DataDrill to upgrade its current Excel-based metrics procedures. Through centralization and automation, DataDrill will reduce manual effort, increase data accuracy, improve information accessibility and significantly reduce the cost of making status dashboards available to all project and organizational level decision-makers.

A competitive evaluation performed by the company rated DataDrill as a vastly superior solution in terms of both cost and value. "DataDrill is a low-overhead solution that goes far beyond other commercially available tools to deliver the full scope of measurement automation," says Shannon Ellis, Distributive Management Support, "its much lighter deployment and operational impact means that DataDrill can be maintained easily by organizations, even those juggling tight resource commitments."

DataDrill is quickly being integrated into existing CMMI-based management practices, gathering data from IBM DOORS, Project Desktop, Access databases, SAP, Excel spreadsheets and other source systems. "The problems with broken macros producing inaccurate summary data and the inaccessibility of detail and analysis data will melt away as DataDrill replaces their labor-intensive Excel-based metrics," says Distributive Sales Lead, Don Baxter.

To learn more about DataDrill, please visit Distributive Management at www.distributive.com.

About Distributive Management and DataDrill

Distributive Management is the leading provider of performance management and measurement solutions for use in projects and across the enterprise. DataDrill enables companies to more easily and more effectively implement measurement in support of project management, performance reporting, process improvement and initiatives like CMMI. DataDrill is being used in a wide range of industries, including defense, software/IT, technology, telecommunications, banking, and insurance. Distributive DataDrill's clients include Arbitron, Boeing, BAE Systems, Booz Allen Hamilton, GEICO, GE, Hewlett Lockheed Martin, NASA, Northrop Grumman, Rockwell Automation, Raytheon, SAIC, and Spansion. Find more information about Distributive Management and DataDrill at www.distributive.com.

Contact Information: Distributive Management info@distributive.com Tel: 800.779.6306
Jim Peregoy www.distributive.com Fax: 540.891.8885

###
